

## **NEWSLETTER - AUTUMN SEMESTER JULY- DECEMBER 2025**



### **SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING, SHEGAON DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH**

#### **Vision, Mission / PEOs and POs of MBA Department**

##### **Vision**

To be a learning centre for developing competent managerial manpower with spiritual blend to serve industry and humanity

##### **Mission**

- To develop competent and entrepreneurial manpower through research, innovation and quality education
- To develop human resources with spiritual values to serve global society

##### **Program Educational Objectives (PEOs)**

- Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (Sarve Bhavantu Sukhinah).
- Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

##### **Program Outcomes (POs)**

- Apply knowledge of management theories and practices to solve business problems.
- Foster analytical and critical thinking abilities for data-based decision making.
- Ability to develop value-based leadership quality.
- Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

The period from July to December 2025 has been a vibrant and academically enriching phase for the Department of Business Administration and Research. The department consistently strives to blend academic rigor with industry exposure and experiential learning to prepare students for dynamic managerial roles. During this semester, students actively participated in guest lectures by industry experts, industrial and educational visits, and academic enrichment activities. These initiatives enabled students to connect classroom learning with real-world business practices, particularly in the areas of human resource management, agribusiness, sustainability, and operations management. The department remains committed to nurturing ethically grounded, socially responsible, and professionally competent managers who can contribute meaningfully to industry and society.

Total **64** students completed internships in organizations like Findigitech, Dreamwealth, Leben, Khamgaon Urban etc. Placement for current session has begun and 2 students have been placed in HFFC with **7.5 per annum**. MBA II year students are opting for internships in Kidara, Zelite Solutions. Drives for Lloyds Metal, D Mart, Transcend Mobility, HDFC are in pipeline.

Dr. Bilal Husain was awarded for writing **Best Paper** titled “Enhancing Stock Index Volatility Forecasting: A Machine Learning Approach Integrating Pre-Open Session Parameters” presented at the Fifth International Conference on Machine Learning and Big Data Analytics” organized by ICS Global held at MES College, Marampalli, Kerala during 7-8 November, 2025 in hybrid mode.

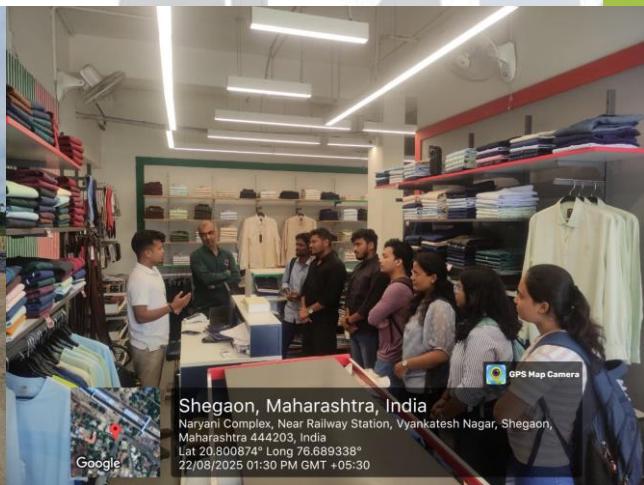
**Five projects** were selected at district level in **Aavishkar 2025** to be presented at SGBAU, Amravati of which one project was further shortlisted for State Level Final Round. Two students Rohit Shirsat and Dhanashri Shegokar will be the **colour coat holders** this year.

The Department of Business Administration and Research achieved notable recognition in the **Indian Institutional Ranking Framework (IIRF) – 2025** and **Fortune India’s Best B-School Rankings 2025**.

IIRF Ranking	Fortune India Ranking
<b>National Rank: 111</b>	<b>Overall Rank : 220</b>
<b>West Zone Rank: 54</b>	<b>Zonal Rank (West): 48</b>
<b>Maharashtra State Rank: 47</b>	<b>Private Rank: 183</b>

A session on "Significance of IKS for Start- ups in the context of Community Development" was organized for MBA students on 11 September, 2025. Mr. Prasad Kokil, Managing Director, Sanjay Techno products Pvt. Ltd., Sanjay Techno Plast Pvt. Ltd., Ecosense Appliances Pvt.Ltd. RYTNOW Systems Pvt.Ltd. was the resource person for the same. 97 students were benefitted.

Guest Lecture on “HR Challenges and Opportunities” was organized on 17 December 2025. Mr. Shivaji Kapade, Ex. Senior Vice President (Retired), HR, Micro Labs Limited, Bengaluru was the resource person.



**Study Visit: Gurukrupa Industries, Shegaon**  
**Date:** 3 October 2025  
**Industry:** Paver Block Manufacturing

**Founder:** Mr. Shrikrushna Wadodkar (MBA Alumnus)

**Study Visit: Peter Englan Retail, Shegaon**  
**Date:** 22 August 2025  
**Industry:** Retail Apparel Showroom  
**Group – Aditya Birla, Madura Garments**



### Industrial Visit: Jain Irrigation Systems Ltd. & Gandhi Research Foundation

**Date:** 9 December 2025  
**Participants:** 49 MBA Students



### Educational Visit: Jain Irrigation Krushi Mahotsav

**Date:** 26 December 2025  
**Venue:** Jain Hills, Jalgaon

**BARSA (Business Administration and Research Students' Association)**

**Activities (Autumn 2025- 2026)**

Sr. No.	Activity	Date	Outcomes	No. of Beneficiaries
1	Study Visit to Peter England Outlet, Shegaon	22 August 2025	1- Comprehension of sales promotion activities and brand loyalty 2- Grasping functioning of Peter England outlet	08
2	Group Discussion- 1	30 August 2025	Communication, Arriving at a collective decision or understanding	20
3	Teachers' Day Program	8 September 2025	Students developed public speaking and presentation skills through speeches.	38

4	PATH C- Poster Making and Submission	13 September 2025	1- The posters reflected <b>diverse perspectives and innovative approaches</b> , showcasing the creativity of the MBA second-year batch.  2- The competition enhanced <b>team spirit, coordination, and collaboration</b> among participants.	13
5	Group Discussion- 2	20 September 2025	Communication, Arriving at a collective decision or understanding	11
6	Extempore- I	27 September 2025	Presence of mind, Co relational fluency	40
7	Resume Writing Session	30 September 2025	Meet recruiter expectations and improve their chances of shortlisting in placement processes.	18
8	Study Visit to Gurukrupa Industries, Shegaon	3 October, 2025	1- Grasping of small scale production 2- Comprehension of industrial/ organizational buying (raw materials) 3- Comprehension of pioneering of an entrepreneurial venture by a youngster	04
9	Group Discussion- 3	3 October, 2025	Communication, Arriving at a collective decision or understanding	19
10	Extempore- II	11 October, 2025	Presence of mind, Co relational fluency	61
11	Aptitude Test	11 October, 2025	Enhancement of problem solving capability	18
12	Study Visit to Rajendra TVS	15 October, 2025	Comprehension of branding, consumer behavior and distribution channel.	07
13	A session on Tissue Culture by Saurav Sahastrabuddhe	15 October, 2025	Generation of agricultural entrepreneurial vigor.	14
14	A session on Preparing for Banking Examinations by Suraksha Tayade	16 October, 2025	Comprehension of various bank examinations, syllabi, process, books, websites, study material, mock tests and relevant tactics.	24
15	A session on Mushroom Production by Roman Sheikh	19 November, 2025	Understanding of Agribusiness and Entrepreneurial Opportunities, Awareness of Sustainability and Rural Development Potential	52
16	Carrom Competition	21 November, 2025	Enhanced Strategic Thinking, Decision-Making, Strengthened Team Spirit and Interpersonal Skills	19
17	Movie- 12 Angry Men	6 December, 2025	Assimilation of leadership, decision making and conflict management	26
18	A session on "Classical	8 December,	Comprehension of Indian Classical Ragas and their relation to stress relief.	41

	Singing and Stress Management”	2025		
19	Study Visit to Jain Irrigations, Jalgaon (Organization) and Gandhi Research Foundation	9 December, 2025	Students obtained hands-on exposure to industrial operations at Jain Irrigation.  Students understood how Gandhian philosophy is communicated through modern technology, learning how cultural institutions design educational content, visitor engagement and heritage preservation.	49
20	Study Visit and Volunteering at DigiTech Science and Technology Exhibition, Akola	12- 13 December, 2025	Enhanced Understanding of marketing and sales practices, real-time exposure to customers, elevation of professionalism	05
21	Study Visit to “Krushi Mahotsav- Science Tech @ Work”, Jain Irrigations, Jalgaon	26 December, 2025	Aspirants gained clarity on production flow, quality systems, supply-chain operations, exports, total quality management and R&D functioning.	17
22	Study Visit to “Agrotech 2025”, PDKV, Akola	28 December, 2025	Aspirant comprehended latest technologies and their integration with agriculture, new crops knowledge and allied business opportunities.	01



MBA II year students volunteered at Science and Technology Exhibition, Akola  
(Supported through MOU with Saturday Club Global Trust, Akola Chapter)